

Decanter

AD SPECIFICATIONS

- All PDFs should conform to the PPA pass4press specification (available from www.pass4press.com)
- It is advisable to supply a contract proof, or a faxed proof to verify the content (Fax 020 3148 8524).
- A pass4press compliant PDF file is the preferred file format.

If you are unable to create a pass4press compliant PDF file you can supply files in the following formats:

Adobe InDesign documents – please supply all the elements imported or linked to your document.

Adobe Photoshop – Supply as EPS, TIFF or maximum quality JPEG files.

Adobe Illustrator – Supply as an EPS file.

Microsoft Word – This format is not appropriate for print. If files are supplied in this format the advertisement will be re-composed using the supplied elements. Please supply all the elements you imported into to your Word document. A low res PDF will be emailed to you for your approval.


- Files burnt to cd or dvd together with contract colour proof, can be sent to John Cullimore, Stephen Hobley, Michael Denton or Stephen Gardner at:

9th Floor, Blue Fin Building
110 Southwark Street
London
SE1 OSU

- Files can also be uploaded onto our FTP site, by following the link below:

<https://inbox.timeinc.com/Applications/IPCInbox/login.php?urluser=decguest&urlpass=dus3uGuB>

CLICK ON ABOVE LINK FOR DIRECT ACCESS

1. Choose dropoff button 
2. Select guest/decguest and click on select directory
3. Choose file from your server
4. Click on upload

Display advertising sizes in millimetres (height x width)

SIZE	TYPE AREA	BLEED SIZE	TRIM SIZE
DOUBLE PAGE SPREAD	273 x 370	303 x 432	297 x 420
WHOLE PAGE	273 x 185	303 x 216	297 x 210
HALF PAGE HORIZONTAL	n/a	n/a	135x 185
HALF PAGE VERTICAL	n/a	n/a	273 x 90
QUARTER PAGE PORTAIT	n/a	n/a	135 x 90
EIGHTH PAGE	n/a	n/a	65 x 90